

Welcome

- All participants' microphones have been muted & cameras have been turned off
- Please post any questions in the chat & we will review them during our Q&A segment
- This webinar is being recorded & will be distributed after the session
- Panelists will restate their name before responses to accommodate all participants
- CART closed captioning and ASL interpretation are available

Who is speaking?



John Harrison

Solutions Producer

PARSONS | TKO



Making accessibility part of your content workflow

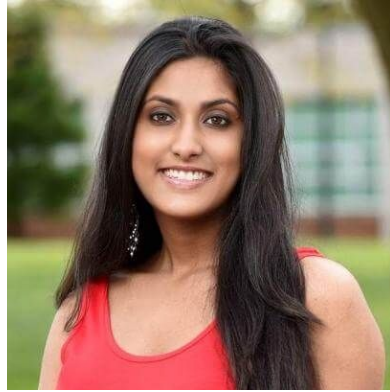
August 24, 2022

Meet our panelists



Elaine K.A.

VP of Strategy &
Communications at
Disability:IN



Sena Pottackal

Junior Associate of
DEI & Corporate
Communications at
Current Global



Conrad Fuhrman

Chief Technology Officer
at Futureman Digital

@NASA on Twitter: meaningful, descriptive and thorough



“A wide field view showcases Jupiter in the upper right quadrant. The planet’s swirling horizontal stripes are rendered in blues, browns, and cream. Electric blue auroras glow above Jupiter’s north and south poles. A white glow emanates out from the auroras. Along the planet’s equator, rings glow in a faint white. These rings are one million times fainter than the planet itself! At the far left edge of the rings, a moon appears as a tiny white dot. This moon is only about 12 miles (20 km) across. Slightly further to the left, another moon, about 100 miles (150 km) across, glows with tiny white diffraction spikes. The rest of the image is the blackness of space, with faintly glowing white galaxies in the distance.”

Resources to help you get started!

[The A11y Project](#)

[Google's Inclusive Marketing Toolkit](#)

[W3C](#)

[Userway](#)

[Dall-E 2](#)

[Web Content Accessibility Guidelines](#)

[Accessible Social](#)

Resources authored/co-authored
by our panelists

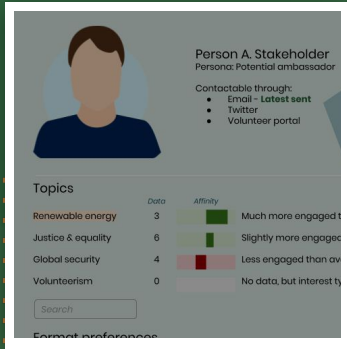
[accessible-communications.com](#)

[Disability:IN Social Media toolkit](#)

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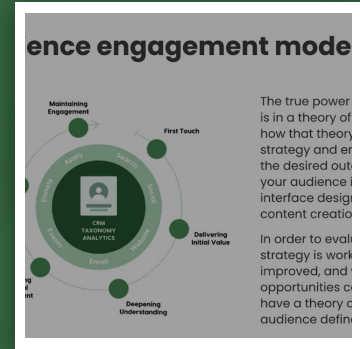
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